



SANTA ANA COLLEGE



**EMPOWERING**  
Through Effort,  
**INSPIRING**  
Through Action



SCAN TO LEARN MORE  
**SAC.EDU/BHM**

# SYMBOLISM OF LOGO:

## THE COLORS

### RED

Stands for the blood uniting all black people around the world and that has been lost to enslavement, colonization, and systemic violence.

### BLACK & BROWN

Honors black skin and indicates strength.

### GREEN

Represents the abundance of sub-saharan africa's vegetation.

### YELLOW

Represents hope, achievement, and the richness of black culture.

## THE GEAR

- Represents progress, innovation, and precision.
- Symbolizes teamwork and how things come together to move forward.
- Represents a single piece that allows an entire system to work. If this one gear were missing, the machine would no longer work.

## THE FIST

- A symbol of strength, unity, and solidarity.
- Represents empowerment and resilience in overcoming challenges.
- Symbol of workers' rights and labor movements (i.e. Brotherhood of Sleeping Car Porters, Colored National Labor Union, Christian Smalls (Amazon)—current)



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