

SANTA ANA PARTNERSHIP

**PADRES PROMOTORES
DE LA EDUCACIÓN**

Parent Engagement Institute
September 18 & 19, 2014
Santa Ana • California

**Santa Ana
Partnership**



**PROMOTING
EDUCATION**

This institute provides an intimate look at the workings of the Padres Promotores de la Educación program established by the Santa Ana Partnership in 2000. Now celebrating their 14th year, the Promotores and the educators that support this program want to share lessons learned in order for other communities to advance their regional parent empowerment work.

Those attending this two-day event will learn how to:

- Move from parent participation to authentic parent engagement
- Engage a variety of stakeholders in the planning and implementation of a similar program in their communities
- Establish a structure that can support and sustain a similar effort
- Develop tools and processes for managing the program
- Lay out a site-specific strategic plan that will assist them in moving forward towards replication

Attendees will shadow and observe Padres Promotores in action in the community.

Throughout the institute participants will have the opportunity to hear directly from teachers, counselors, principals and college administrators about the challenges faced in carrying out this ambitious model of parent engagement as well as how the successful implementation of the Padres Promotores program has translated into significant and positive outcomes.

- **Registration**
- **Schedule at a Glance**

For more information visit our website:

www.sac.edu/PadresPromotores • (714) 564-6970