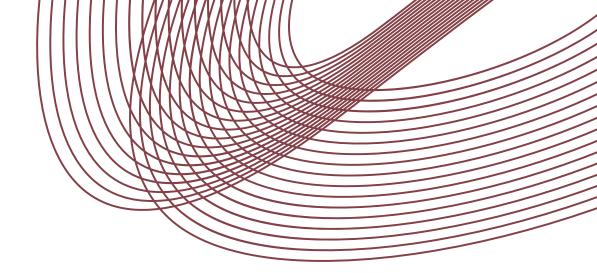




PREPARED BY
Santa Ana College Career Center



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ANNUAL IMPACT REPORT FOR 2024-2025

### **EXECUTIVE SUMMARY**

#### MISSION STATEMENT

The Career Center supports Santa Ana College (SAC) students on their Career Journey—through exploration, preparation, connection, and programming utilizing the strengths, resources, and services of the SAC campus and regional community.

#### WHAT WE SET TO ACCOMPLISH THIS ACADEMIC YEAR

The Career Center continues to provide quality services and resources to students around employment and careers. **CAREERLink**—our online job board—added 250 new employers in 2024–2025. It also serves as an important tool used by the Career Center to track data on the students we served.



The Career Center launched a few "firsts" this year. We partnered with the Santa Ana Task Force on the Orange County Job Fair @ SAC for SAC students, Santa Ana Unified School District students, and those in the community.

We also piloted the first cohort of the career readiness program — SAC Career R.E.A.D.Y (Resources. Engagement.Access.Development.

Yearlong) — partnering with Affinity Centers to provide a comprehensive approach to career services and employment readiness activities for students.

The additional programming was made possible because of the additions of a Job Developer and Career Technician to the Career Center team. This amazing team of career professionals continue to deliver quality services to our students.

## STUDENTS COMING TO THE CAREER CENTER

2,000+ visits | 1,200 visitors

#### **KEY GROWTH**

- 128% increase\* in total visits
- 119% increase\* in total visitors
- 481% increase\*\* in visits for Employment Preparation
- 400% increase\*\* in visits for Internships
- \* Comparing 2024-25 to 2023-24 visits and visitors
- \*\* Comparing Spring 2025 to Fall 2024 reasons for visit and attributed to the addition of Job Developer and Career Technician

THE CAREER CENTER SERVES SAC STUDENTS

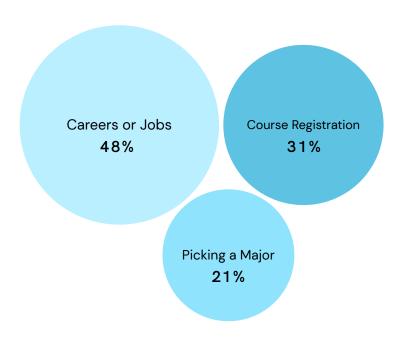
#### **EMPLOYMENT PREPARATION ON CANVAS**

362 DIGITAL BADGES ISSUED

442

STUDENTS ENROLLED

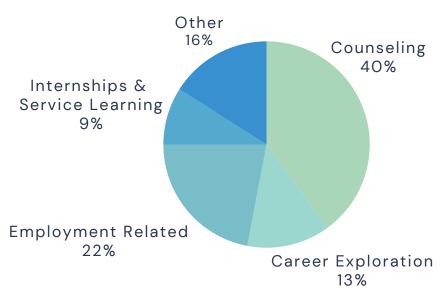
#### WHERE STUDENTS NEED HELP





#### WHY STUDENTS VISIT THE CAREER CENTER









AGREE THAT THEY KNOW MORE ABOUT CAREERLINK — THE ONLINE JOB BOARD





I like the way you help students, it is fast, professional and kind.



**ON-CAMPUS RECRUITING** 

400+ STUDENTS VISITING
19 ON-CAMPUS HIRING EVENTS

## SAC CAREER

### TRESOURCES.ENGAGEMENT.

#### **CAP DISCOVERY FEST & SACDAYS**

CAP Discovery Fest and Success at College Days—SACDays—was held in fall 2024. This event showcased campus programs along with workshops supporting success at college.



200+ Students checked in for workshops and **CAP Discovery Fest** 



52 Academic and Student Services programs featured



21 Virtual workshops run by faculty and staff were offered

#### WORKSHOP WEDNESDAYS

Weekly workshops prepared students for the Orange County Job Fair @ SAC in spring. Lunch & Learn topics ranged from Power of Your Image to Leadership Skills in the Workplace.



292 Total attendance across 9 workshops



191 unique attendees



Survey respondents will come back to the Career Center



"Presenters were informative & knowledgeable"



Largest attendance of 43 students at the Power of Your Image workshop

 Recommended to classmates



 Overall evaluation of workshops

## R.E.A.D.Y

### ACCESS.DEVELOPMENT.YEARLONG]

#### **COHORT MODEL**

The Career Center piloted a career readiness program for students from underrepresented communities, partnering with SAC Affinity Centers, SAC Outreach, and Rising Scholars.

25
PARTICIPANTS

#### SURVEY RESPONSES



56% Attended 3+ Lunch & Learns

72% Knew more about career options

84% Felt more prepared for getting a job

40% Got internships, jobs, and/or interviews



Help me so much for jobs repatriation. I got a extra job from your center.





helpful and gave me a better understanding of career development and job readiness. I appreciated the workshops and resume support. I liked how the sessions were interactive and practical.











## **ORANGE COUNTY**

The Career Center partnered with the Santa Ana Unified School District and the Santa Ana Task Force to hold a community-wide job fair in April 2025.



461

Job seekers

SAC Students Checked In

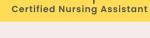
SAC Students Hired\*

\* As of June 30, 2025



I had the potential to be a possible candidate for an opportunity to have available. I would definitely return to a job fair at Santa Ana College.

The job fair was great. I'm looking for new future opportunities and definitely found them while I was at the fair. There were jobs that I didn't even consider that I'm now looking into. It's exactly as I expected.





Spotlight

CNA position with Sunny Hills Post

you for reaching out to the Career

Center for support.

Jose Lopez



# JOB FAIR @ SAC

Thanks to the Pizza Press sponsorship, this job fair provided lunch for all job seekers. Other sponsors included Santa Ana Work Center and Santa Ana Chamber of Commerce.



Campus Programs



Community Organizations



**Employers** 



Everyone starting from the check in and around was very friendly and professional. The atmosphere was positive with everyone is spoke to and very informative.





I actually have an interview tomorrow and 3 more possible interviews on the way. All and all I found this much more effective then simply applying online and hoping I get lucky...Thank you for hosting this amazing event.

### **OUR COLLABORATORS**







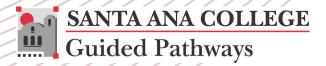


















Santa Ana Chamber of Commerce
Santa Ana College Affinity Centers
Santa Ana College Campus Book Store
Santa Ana College Career Education & Workforce Development

### **OUR TEAM**

Dr. Armando Soto, Ed.D., Associate Dean
Christina Kim Wagner, Director
Kimberly Velazquez, Administrative Secretary
Marisela Godinez, Career Guidance Coordinator
Bianca Villegas, Job Developer/Experiential Learning Coordinator
David Jimenez, Career Technician
Amy Lin, Intermediate Clerk
Thanh Vu, Part-time Intermediate Clerk



From left to right: Dr. Armando Soto, Thanh Vu, Bianca Villegas, Christina Kim Wagner, David Jimenez, Marisela Godinez, Kimberly Velazquez, and Amy Lin



## CAREER CENTER







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