Santa Ana College

Winter Convocation
January 21, 2011
The Community We Serve

- 400,000 residents with 260,000 over 18 years of age (potential SAC students)
- Families below poverty level double that of U.S.
- Average household size is 4.4 persons compared to 2.9 statewide.
- BA or higher degree attainment is 1/3 that of Orange County overall.
Who is Coming to SAC?
Profile of our Feeder School Students

- High school graduation has increased 10% over the past decade.

- API scores have increased 15% within last 9 years (614 to 706).

- The English and Math placement test scores of students entering SAC from SAUSD have been increasing since 2000 with students placing into degree-applicable (non-remedial) English classes by 227% and by 244% into comparable levels of college math classes at SAC.
The Current SAC Student Population

College Credit (on-campus)
- **16,131 students** (60% Latino, 15% Caucasian, 14% Asian, 2% African American, 1% Native American)

School of Continuing Education
- **12,696 students** (88% Latino, 8% Asian, 2% Caucasian, 1% African American)
  
  Highest enrollment by subject
  - 44% ESL
  - 22% High School Subjects
  - 12% vocational education
Goals upon entry

- AA Degree/Transfer to universities = 59%
- Employment-related = 13%
- Vocational Certificate = 4%
- (15% unknown/unreported goals upon entry)

Over the Last Five Years

- Transfer increased by 77% from 1,240 to 2,193 (closing the achievement gap for Latinos).
- AA/AS degrees were level at approximately 1,350.
- Certificates more than doubled from 487 to 1,094.

Areas with the Highest Enrollment are:

- Math, English, Biology, Art & Exercise Science (exclusive of academies).
Our Work in the State and National Context

State Legislation on Student Success and Transfer
- The Student Transfer Achievement Reform Act (SB 1440)
- Promoting and Improving Student Success (SB 1143)

President Obama’s 2020 Education Goals
- Double the number of post secondary credentials earned by Americans.
- Return the United States to its previous position as the world’s top producer of college degrees.

SAC’s Partnership with the White House Initiative on Educational Excellence
First Time Freshmen - California

100
Begin 9th Grade

66
Graduate High School

4 Year School

19
Enroll

16
Return Sophomore Year

7
Graduate in 4 years

63% do not complete

2 Year School

18
Enroll

10
Return Sophomore Year

5
Graduate in 3 years

71% do not complete

150%

<table>
<thead>
<tr>
<th></th>
<th>Public 2 year</th>
<th>Public 4 year</th>
<th>Private 4 year</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>24%</td>
<td>63%</td>
<td>72%</td>
</tr>
</tbody>
</table>

White        27%
African American 13%
Hispanic 18%
A / PI 34%
Here at Santa Ana College
Fall 2009 First Time Freshmen

<table>
<thead>
<tr>
<th></th>
<th>Full-time Students</th>
<th>Part-time Students</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st Semester</strong></td>
<td>719</td>
<td>3,463</td>
</tr>
<tr>
<td></td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td><strong>2nd Semester</strong></td>
<td>668</td>
<td>1,523</td>
</tr>
<tr>
<td></td>
<td>93%</td>
<td>44%</td>
</tr>
<tr>
<td><strong>3rd Semester</strong></td>
<td>590</td>
<td>1,073</td>
</tr>
<tr>
<td></td>
<td>82%</td>
<td>31%</td>
</tr>
</tbody>
</table>
SAC Credit Course Success Rates: By Subject Area

- Non-traditional courses (Criminal Justice, Fire, Sheriff’s Academies = 98%)
- The rest = 64% overall *average*

<table>
<thead>
<tr>
<th>Subject Area</th>
<th>Success Rate</th>
<th>Subject Area</th>
<th>Success Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupational Therapy</td>
<td>90%</td>
<td>Anthropology</td>
<td>65%</td>
</tr>
<tr>
<td>Speech &amp; Lang (SLPA)</td>
<td>86%</td>
<td>Business</td>
<td>59%</td>
</tr>
<tr>
<td>Nursing</td>
<td>85%</td>
<td>English</td>
<td>61%</td>
</tr>
<tr>
<td>Manufacturing/diesel</td>
<td>83%</td>
<td>Psychology</td>
<td>56%</td>
</tr>
<tr>
<td>Physics</td>
<td>67%</td>
<td>Welding</td>
<td>56%</td>
</tr>
<tr>
<td>Music</td>
<td>66%</td>
<td>History</td>
<td>53%</td>
</tr>
<tr>
<td>Math</td>
<td>48%</td>
<td>Political Science</td>
<td>62%</td>
</tr>
</tbody>
</table>
Why a College-Wide Initiative is so Critical to Student Success

- More than 20% of first time freshman are advised into basic skill level courses every fall, with significant numbers of basic skill students continuing their program of studies at the same time (16% actually enroll).

- Students who place at a basic skills level academically (in terms of English, ESL, Math and Reading) who enroll in a Basic Skills class continue to the next semester at a rate of 74% vs. 55% for those who do not.

- 86% of the first time freshman who are advised to take at least one basic skills class are concurrently enrolled in college-level courses.
TWO
AUDACIOUS
STUDENT ACHIEVEMENT
GOALS
## SAC Student Achievement Goal #1: Chart

*Increase Successful Course Completion by 10%*

<table>
<thead>
<tr>
<th>Program Year</th>
<th>Current % Successful</th>
<th>Improvement Target</th>
<th>New % Successful</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2012</td>
<td>64%</td>
<td>2.5%</td>
<td>66.5%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>66.5%</td>
<td>2.5%</td>
<td>69%</td>
</tr>
<tr>
<td>2013-2014</td>
<td>69%</td>
<td>2.5%</td>
<td>71.5%</td>
</tr>
<tr>
<td>2014-2015</td>
<td>71.5%</td>
<td>2.5%</td>
<td>74%</td>
</tr>
</tbody>
</table>

2015 is SAC’s 100th Anniversary
SAC Student Achievement Goal #1: Graph Increase Successful Course Completion by 10%
### SAC Student Achievement Goal #2: Chart Increase Persistence to a 2nd Semester by 10%

<table>
<thead>
<tr>
<th>Program Year</th>
<th>Current Persistence Rate</th>
<th>Improvement Target</th>
<th>New Persistence Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2012</td>
<td>60%</td>
<td>2.5%</td>
<td>62.5%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>62.5%</td>
<td>2.5%</td>
<td>65%</td>
</tr>
<tr>
<td>2013-2014</td>
<td>65%</td>
<td>2.5%</td>
<td>67.5%</td>
</tr>
<tr>
<td>2014-2015</td>
<td>67.5%</td>
<td>2.5%</td>
<td>70%</td>
</tr>
</tbody>
</table>

2015 is SAC’s 100th Anniversary
SAC Student Achievement Goal #2: Graph Increase Persistence to a 2\textsuperscript{nd} Semester by 10\%
2015 Goals: All Hands on Deck

CLASSROOM PROFESSORS
- Review data
- Study SLO’s
- Share best practices
- Engage both full and part time faculty

SAC STUDENT
- Attend class
- Do homework
- Use resources
- See professor & counselor
- Apply for Financial Aid

COUNSELING
- Assessment
- Placement
- Advisement
- Educational Planning

2015 GOAL:
Course Success
From 64% to 74%
&
Persistence
From 60% to 70%

SUPPORT SERVICES
Supplemental Education
- Math
- English-Reading
- All subjects
- Study Skills

FINANCIAL AID
MENU OF SUPPORTS
- Federal/state grants
- Scholarships
- Loans

PROFESSIONAL DEVELOPMENT
- Integrate Basic Skills into Core Curriculum
- 86% of 1st time freshman Basic Skills level concurrently enrolled in college level courses

POLICIES AND ORGANIZATIONAL STRUCTURE
- Aligned to maximize student success & equality of educational opportunity

FACILITIES AND TECHNOLOGY
- Quality of academic and support service facilities
- State of the art technology
Where We Go From Here

- The upcoming faculty panel will explore the foundational role of reading across our diverse curriculum and highlight strategies that are making a difference in student success.

- Following that panel, our convocation will close with the voices of current SAC students who will talk about their successes and needs as the learners our work is centered on here at SAC.

- Finally, the large group convocation will be followed by workshops for all SAC faculty to continue the conversation about reading and academic literacy college-wide (assignments by division are on the back of your Winter Convocation program).