



PART III: SAC Conference Summary

Name: Theresa Hagelbarger

Date: 4/3-4/5/2018

Conference Title: Building a Talent Pipeline from College to Career

Conference Sponsoring Organization: CA Internship Work Experience Association

Conference Description

The 2018 CIWEA Annual Conference included workshops which reflected the best practices in the field, innovating ideas, and cutting edge content, which stimulated discussion and audience engagement.

Summary – One Full Page: Please describe the benefits to Student Success & Equity that you gained by participating in this event. How will you disseminate/share this information with your SAC colleagues?

The conference breakout sessions and keynotes were fantastic. The most important take away which will impact our students was the workshop presented by University Enterprises, Inc. I have identified and established a partnership which offers Santa Ana College statewide paid internships and work experience through the various State of CA agencies. The program provides opportunities for summer internships for our students across a variety of major areas of study, which include engineering, paralegal, business, political science and many others.

The keynote speaker, Patrick Jones, Founder, Vocatio, delivered an educational and inspiring presentation focused upon our Gen Z/Millennial aged students, It's You... New Ideas for Career Engagement, Job Readiness and recruitment. The information presented clarified several elements and needs of these two generations of students and provided me solutions and methods to develop presentations and materials which would appeal to these populations.

The employer panel provided a perspective from several industries, non-profits, and government agencies and include intern and work experience recruiting practices and recommendations for student applicant procedures. There were several repeated requests from employers similar to what I hear from most: improved writing skills; professional skills in MS Office suite; prepared to learn and grow and bend when needed to acquire the skills needed for the position. Cultural competencies and awareness, including gender differences, and family makeup were another topic of discussion.

Finally, we need to grow our workshop offerings and topics to better prepare our students and provide insights into employer needs. I would like to partner with programs on campus and develop employer panels to provide first-hand information to our students. The networking opportunities throughout the conference enabled sharing of the best practices and new ideas.