

DIGITAL MEDIA ARTS - UX DESIGN

CERTIFICATE OF ACHIEVEMENT (TRANSCRIPTED)

Description

The UX Design program is designed to address technical skills and creativity in the areas of digital imaging, online page layout, graphic principles of web design, responsive design and interactive design elements for multimedia presentation. Students have options for developing additional skills through work experience, business marketing, or computer programming.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Design unique professional graphics for use on the web.
2. Design unique professional page layouts for interactive use in web applications and online communications.
3. Test design outcomes and effectiveness through focused client testing.
4. Address responsive design concerns for client needs and desired outcomes.

Degree Requirements:

Required Courses

Credit Hours: (9 Required)

DM195	Introduction to Digital Media Arts	3
DM121A	Fundamentals of Typography	3
DM164	Web Design	3

Electives

Credit Hours: (6 Required)

DM124	Cooperative Work Experience - Occupational	1 - 4
DM122	Graphic Design I	3
ENTR105	Social Media, Bootstrapping, and Market Validation	2
CMPR118	JavaScript Programming	3

Total: 15

Approval Dates:

CIC Approval Date: 12/02/2019