



Banning the bottles  
on campuses  
across U.S.A.  
go and counting!



# Reasons to “Take Back the Tap”

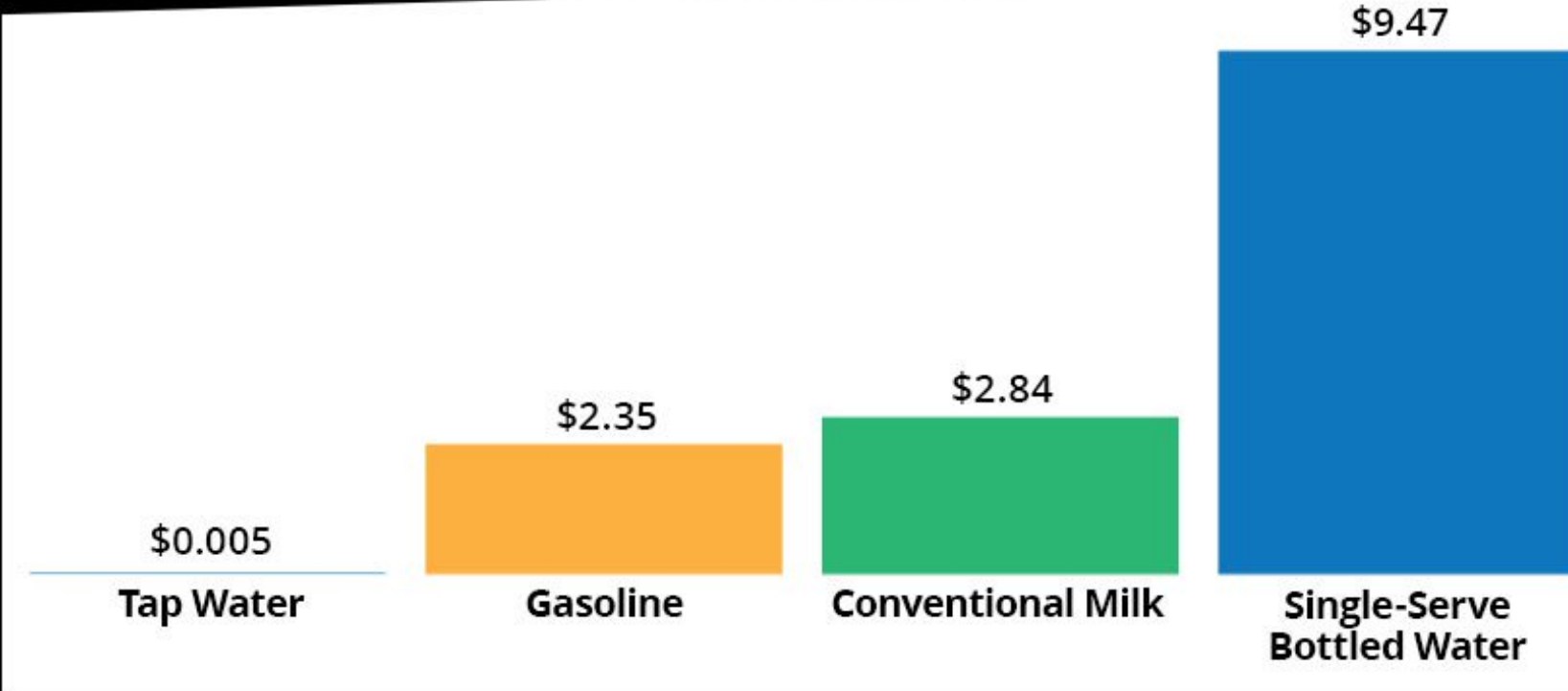
- A Colossal Environmental Footprint
- Cost: Bottled Water Costs More Than Gasoline
- Safety: Bottled Water Is Not Better Water
- Predatory Marketing: Targets Women, People of Color and Immigrants
- Dirty Energy: Plastics, Energy and Fracking
- [Santa Ana has the best tap water quality in the nation!](#)

<https://www.foodandwaterwatch.org/news/student-activists-curb-bottled-water-college-campuses>

# Bottled Water Costs Thousands of Times More Than Tap Water

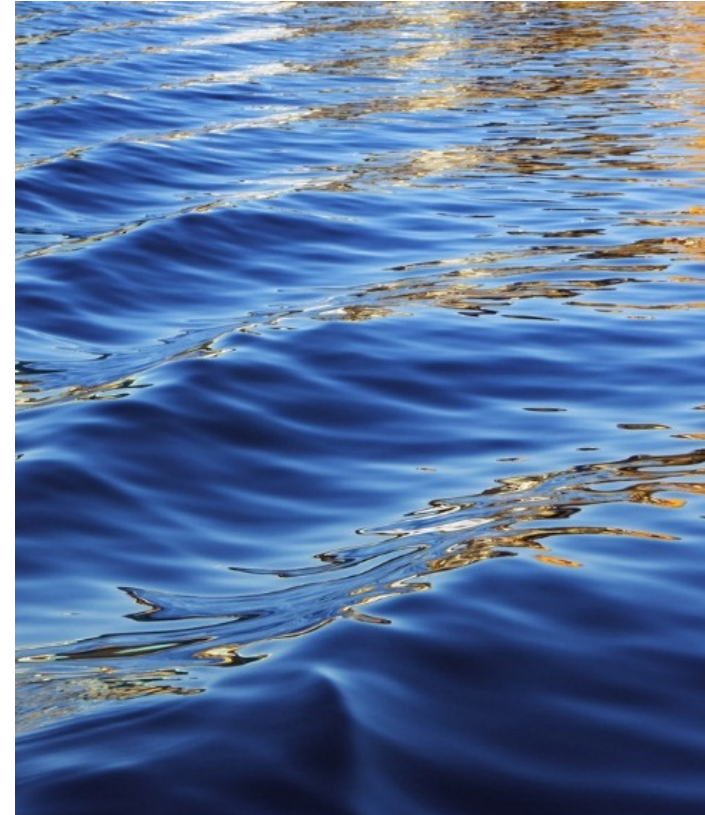


Cost per U.S. Gallon



# Cost per U.S. Gallon

TAP WATER COST = THOUSANDS OF TIMES LESS



## Student Involvement

The Food & Water Watch Campus Fellowship works with students across the country who are standing up to corporations that put profit before people, and advocating for policies that improve people's lives and protect our environment.

[https://secure.foodandwaterwatch.org/act/learn-more-about-food-water-watch-campus-organizing-fellowship?ms=fwws\\_wb\\_08232018\\_campus-fellowship-learn-more&oms=fwws\\_wb\\_08232018\\_campus-fellowship-learn-more](https://secure.foodandwaterwatch.org/act/learn-more-about-food-water-watch-campus-organizing-fellowship?ms=fwws_wb_08232018_campus-fellowship-learn-more&oms=fwws_wb_08232018_campus-fellowship-learn-more)



## What is 'Plastic Free Schools?'

A global community of schools, colleges and universities working to reduce their plastic footprint.

<https://www.plasticpollutioncoalition.org/new-page/?rq=plastic%20free%20campus>

# We recycle how many.... ? What resources make bottles?

## 80% not recycled

- [Eighty percent](#) of the water bottles we buy end up in landfills, the absolute worst place for them to be. That means roughly for every 10 bottles we drink, only two end up in the recycle bin.
- Our [national recycle rate for PET's is only 23 percent](#), which means we throw 38 billion water bottles into landfills a year.

## 50 million barrels of oil

- The Earth Policy Institute factors the energy used to pump, process, transport and refrigerate our bottled water as over [50 million barrels](#) of oil every year. That's an insane amount of resources for something that is a completely unneeded.

# CHOICES AFFECT OUR FUTURE

Ten percent of the plastic manufactured worldwide ends up in the ocean, the majority of that settling on the ocean floor where it will never degrade.



# Worldwide reliance on disposable plastic packaging is overwhelming our planet.

*By 2050, the oceans will contain more plastic than fish by weight.*