

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT



Santiago Canyon College
8045 E. Chapman Ave.
Orange, CA 92869



Santa Ana College
1530 W. 17th Street
Santa Ana, CA 92706

ARTICULATION AGREEMENT

College: <u>Santa Ana College</u>	Secondary Partner: <u>Villa Park H.S. / CCROP</u>
Contact: <u>Madeline Grant</u>	Address: _____
Phone #: <u>(714) 564-6789</u>	Contact: <u>Teresa Hagelbarger</u>
Fax #: _____	Phone #: <u>(714) 532-8020</u>

RSCCD Course

High School / ROP Course

Bus #125 Intro. to International Business

International Business

Articulation Agreement Effective Dates

2012 - 2013	2013 - 2014	2014 - 2015
 _____ Signature, RSCCD Instructor Madeline Grant Print Name <u>5/16/13</u> Date	 _____ Signature, RSCCD Instructor Madeline Grant Print Name <u>5/16/13</u> Date	_____ Signature, RSCCD Instructor _____ Print Name _____ Date
 _____ Signature, RSCCD Division Dean Simon B. Hoffman Print Name <u>5/17/13</u> Date	 _____ Signature, RSCCD Division Dean _____ Print Name <u>5/17/13</u> Date	_____ Signature, RSCCD Division Dean _____ Print Name _____ Date
 _____ Signature, HS/ROP Instructor Teresa Hagelbarger Print Name _____ Date	 _____ Signature, HS/ROP Instructor _____ Print Name _____ Date	_____ Signature, HS/ROP Instructor _____ Print Name _____ Date
 _____ Signature, HS/ROP Administrator Jean Gaudreau Print Name <u>4-25-13</u> Date	 _____ Signature, HS/ROP Administrator Jean Gaudreau Print Name <u>4-25-13</u> Date	_____ Signature, HS/ROP Administrator _____ Print Name _____ Date

NAME OF STATEWIDE ACADEMIC SENATE TEMPLATE FOLLOWS:

#	TITLE:
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_____	Phone & Fax #: (714) 532-8020 _____
_____	_____

RSCCD Course

High School / ROP Course

Bus 125 Intro. To International Business _____

International Business _____

Articulation Agreement Effective Dates

2009 - 2010	2010 - 2011	2011 - 2012
 Signature, RSCCD Instructor Print Name 2.16.12 Date	 Signature, RSCCD Instructor Print Name 2.16.12 Date	 Signature, RSCCD Instructor Print Name 2.16.12 Date
_____ Signature, RSCCD Division Dean _____ Print Name _____ Date	_____ Signature, RSCCD Division Dean _____ Print Name _____ Date	^{Barl cone} Signature, RSCCD Division Dean Print Name 5/22/12 Date
_____ Signature, HS/ROP Instructor _____ Print Name _____ Date	_____ Signature, HS/ROP Instructor _____ Print Name _____ Date	 Signature, HS/ROP Instructor Print Name 3/27/2012 Date
_____ Signature, HS/ROP Administrator _____ Print Name _____ Date	_____ Signature, HS/ROP Administrator _____ Print Name _____ Date	 Signature, HS/ROP Administrator Print Name 4-3-12 Date

NAME OF STATEWIDE ACADEMIC SENATE TEMPLATE FOLLOWS:

#	TITLE:
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College Course Title Introduction to International Business Course #: Business 125	HS/ROP Course Title International Business Course #: 642132
General Course Description: A survey course previewing international marketing, finance, law and logistics. Includes how a company decides to go global and how products are made, transported and sold around the world.	General Course Description: International Business provides an introduction and overview of international business with a global perspective on international trade. Career preparation/foundation skills include personal, interpersonal, critical thinking and technology skills. Academic integration supports the content area skills of internal and external environments, channels of distribution, finance, communication and travel.
College Units: 3 units, 48 Lecture Hours	HS/ROP Hours: 90 Hours
College Prerequisite(s):	HS/ROP Prerequisite(s): None
College Advisories/Recommendations:	HS/ROP Advisories/Recommendations:

REQUIRED CONTENT FOR ARTICULATION

- Why Go Global
- International Management
- Business Plan
- Market Research
- Global Distribution
- Cultural
- International Marketing
- International Finance
- International Legal Environment
- International Logistics
- International Business On-Line
- How to Import
- Regional Country Studies
- Jobs, Careers, and Higher Education

INITIALS

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COMPETENCIES AND SKILL REQUIREMENTS REQUIRED FOR ARTICULATION

(Use additional pages as necessary) Where appropriate, please incorporate standards being used (e.g. CTE standards). At the conclusion of this course, the student should be able to:

- Participate in class and group discussions. They will synthesize information from lectures in order to clearly and concisely participate in discussions.
- Topic content and vocabulary associated with the course by completing the text, handout and case study reading assignments.
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- Make sound international business decisions utilizing different scenarios and global structures as they relate to specific information provided within the course.
- International business as it relates to international law, logistics, finance and marketing. Students will learn how culture affects business.
- Utilize global business perspectives for problem solving and learning exercises impact of global social, economic and political structures as they relate to the legal environment of international business.
- Distribute products in international markets, how to establish relationships with distributors, agents and the brokers.
- Communicate with individuals in a business situation from different countries and the need for clear, concise and effective communication.
- Personal and Cultural background provides valuable experience in international business growth.

MEASUREMENT METHODS

(Includes any industry certification or licensure):

- Technical merit according to professor's and departmental rubrics
- Mastery of course content
 - Written and Verbal communication skills reflecting college standards
 - Class participation based on frequency and content

TEXTBOOKS OR OTHER SUPPORT MATERIALS (Including Software):

College	High School / ROP
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COMMENTS:

College	High School / ROP
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