RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT



Santiago Canyon College 8045 E. Chapman Ave. Orange, CA 92869



Santa Ana College 1530 W. 17th Street Santa Ana, CA 92706

ARTICULATION AGREEMENT

ARTICULATION AGREEMENT			
College: Santa Ana College Contact: Madeline Grant Phone #: (714) 564-6789 Fax #:	Secondary Partner: C Address: Contact:Susa Phone #:(714) CCROP:(714)	n Damon	
RSCCD Course Bus 125 Intro to International Business		School / ROP Course	
Artic: 2012 - 2013	ulation Agreement Effective Da 2013 - 2014	tes 2014 - 2015	
Signature, RSCCD Instructor Madeline Grant Print Name 5/14/13 Date	Signature, RSCCD Instructor Madeline Grant Print Name July Date	Signature, RSCCD Instructor Print Name Date	
Signature, RSCCD Division Dean Simon B. Hoffman Print Name Date	Signature, RSCCD Division Dean Simon B. Hoffman Print Name S/17/13 Date	Signature, RSCCD Division Dean Print Name Date	
Signature, HS/ROP Instructor Susan Damon Print Name Date	Signature, HS/ROP Instructor Susan Damon Print Name Date	Signature, HS/ROP Instructor Print Name Date	
Signature, HS/ROP Administrator Jean Gaudreau Print Name 4/25/13 Date	Signature, HS/ROP Administrator Jean Gaudreau Print Name 4/25//3 Date	Signature, HS/ROP Administrator Print Name Date	

NAME OF ST	TATEWIDE ACADEMIC SENATE TEMPLATE FOLLOWS:
#	TITLE:

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Santa Ana College 1530 W. 17th Street Santa Ana, CA 92706

ARTICULATION AGREEMENT

Contact: Madeline Grant Phone & Fax #: (714) 564-6789 RSCCD Course BUS-125 Introduction to Internation	Address: Contact: Susan Dam Phone & Fax #: (714) High		
2009 - 2010	ulation Agreement Effective Da 2010 - 2011	2011 - 2012	
Signature, RSCCD Instructor Print Name	Signature, RSCCD Instructor Print Name	Signature, RSCCD Instructor Madeline Grant Print Name	
	Frint Name	7-11-12	
Signature, RSCCD Division Dean Print Name	Signature, RSCCD Division Dean Print Name	Signature, RSCCD Division Dean SIMON B HOFF-MA Print Name 5/22/12	
Signature, HS/ROP Instructor	Date Signature, HS/ROP Instructor	Signature, HS/ROP Instructor	
Print Name Date	Print Name Date	<u>Susan Damon</u> Print Name <u>3/27/12</u> Date	
Signature, HS/ROP Administrator	Signature, HS/ROP Administrator	Alan Saudreau Signature, HS/ROP Administrator Ilan Gaudreau	
Print Name Date	Print Name Date	Print Name <u>4-3-13</u> Date	

NAME OF STATEWIDE ACADEMIC SENATE TEMPLATE FOLLOWS:				
#	TITLE:			
				4 60

College Course Title Introduction to International Business Course #: Business 125	HS/ROP Course Title Course #:
General Course Description: A survey course previewing international marketing, finance, law and logistics. Includes how a company decides to go global and how products are made, transported and sold around the world.	General Course Description:
College Units: 3 units, 48 Lecture Hours	HS/ROP Hours:
College Prerequisite(s): None	HS/ROP Prerequisite(s):
College Advisories/Recommendations:	HS/ROP Advisories/Recommendations:

REQUIRED CONTENT FOR ARTICULATION

- Why Go Global
- International Management
- Business Plan
- Market Research
- Global Distribution
- Cultural
- International Marketing
- International Finance
- International Legal Environment
- International Logistics
- International Business On-Line
- How to Import
- Regional Country Studies
- Jobs, Careers, and Higher Education

INITIALS	INITIALS
	2 of 4

COMPETENCIES AND SKILL REQUIREMENTS REQUIRED FOR ARTICULATION

(Use additional pages as necessary) Where appropriate, please incorporate standards being used (e.g. CTE standards). At the conclusion of this course, the student should be able to:

Participate in class and group discussions. They will synthesize information from lectures in order to clearly and concisely participate in discussions.

Topic content and vocabulary associated with the course by completing the text, handout and case study reading assignments.

Content and vocabulary associated with the course by completing the text, handout and case study reading assignments.

Make sound international business decisions utilizing different scenarios and global structures as they relate to specific information provided within the course.

International business as it relates to international law, logistics, finance and marketing. Students will learn how culture affects business.

Utilize global business perspectives for problem solving and learning exercises impact of global social, economic and political structures as they relate to the legal environment of international business.

Distribute products in international markets, how to establish relationships with distributors, agents and the brokers.

Communicate with individuals in a business situation from different countries and the need for clear, concise and effective communication.

Personal and Cultural background provides valuable experience in international business growth.

MEASUREMENT METHODS

(Includes any industry certification or licensure):

Technical merit according to professor's and department rubrics

- Mastery of course content
- Written communication skills reflecting college standards
- Verbal communication skills reflecting college standards
- Class participation based on frequency and content

TEXTBOOKS OR OTHER SUPPORT MATERIALS (Including Software): High School / ROP College Required texts and/or materials.(Include price and date of publication.) Required: Foley, James. The Global Entrepreneur, 2nd ed. Dearborn: Jamric Press International, 2004, ISBN: 9780975315309. 29.95 **COMMENTS:** High School / ROP College The Global Entrepreneur by James Foley, 2nd edition. **INITIALS** INITIALS 4 of 4

Rancho Santiago Community College District

(Santa Ana College & Santiago Canyon College)

Articulation Agreement for High School/ROP Course(s)

Mgmt,	Mkt,	Int'1	Bus.	_Department of Rancho Santiago Community College District
agrees to	accept	the high	school/I	ROP course(s) identified below in lieu of the college course(s)
listed, and	l agree:	s to awa	rd the nu	umber of college units indicated (or to award advanced
placemen	t) upon	success	sful comp	pletion of the high school/ROP course and any attendant
terms/con	ditions	agreed	to by the	e two institutions.

Agreement with: Central County ROP - Canyon High School

High School/ROP

RSCCD Course(s)	High School/ROP Course(s)	Units
Bus 125 - Intro to Int'1 Businesș	International Business	3

Specific Terms/Conditions: (advanced placement, grade requirements - cannot stipulate a grade less than a C, testing requirements etc.)

Course grade of A or B, final exam grade of A or B*, satisfactory completion of course notebook. Use of textbook and materials prepared by SAC IB department. (*final exam must be approved by SAC IB faculty)

Articulation Agreement Effective Dates (Academic Years):

X 9008-2009	X 2009-2010
111	1/

Madeline A. Grant Signature, RSCCD Instructor

Date 5/14/08

2010-2011

Hilda Roberts Signature, RSCCD Division Dean Holde Roberts

Date 5/14/08

Signature, High School/ROP Instructor

Approved:

Marsha Brown

Signature, High School/ROP Administrator