

October 26, 2021. Legislative Branch Feedback.

- To get feedback about our mascot, you can get in touch with folks running SAC's Instagram pages
- We can also open up a poll at The Spot so that students can submit new mascots. We could also have an anonymous box right in front of the student center where students can leave notes, comments, or ideas regarding our current mascot and what we should change it to.
- There is some agreement among ASG that we should change it because a lot of students don't really understand El Don's relationship to our campus and how it came to be. It also does make it harder to be more inclusive of all students since the term is based on Hispanic culture. For those who aren't Hispanic, there might not be a connection to the mascot.
- We could also create a Google form that could be sent out to students asking for opinions/name ideas. (SAC also has its own official surveys too, which might be more credible than Google forms). Based on these surveys/forms, we could start putting together a word bank with all the names and keep track of which ones are popular.
- We also had a lot of cattle farmers and rancheros, so choosing cows as our mascot could be fitting.
- We could also have virtual focus groups to collect data on our mascot.
- We could also send emails to students right after they register for the spring semester.
- We could reach out to alumni and see if they have any suggestions.
- We should include faculty and staff as part of these conversations.
- We can possibly choose an animal that is indigenous to California/Orange County.

December 9th, 2021. SEAP Feedback.

- What can SEAP do to support ASG in leading and building research regarding our mascot?
- Announcement features on Canvas, for faculty. Poll forwarded to faculty so that students have access to it. Try to reduce it to a singular poll.
- How can we provide additional help and support: questions that can be shared with the research team. Possibly put together a draft.
- Perhaps contact Stephanie Clark, GP Coordinator, to have Student Success Faculty Leads add to their CAP announcement.

- Marketing team. In favor or oppose, we should inform people how we got to this point and why. E.g., informational flyers, web page, SAC spotlight/highlight. A link for information that can also forward people to the survey.
- Johnathan Medina and John Nguyen also know about polls
- Consider plants as possible mascots
- Initial task force had research. Share publicly with people the conversations that have occurred.
- Include athletic department because they have a close relationship to our mascot. Also our newspaper, El Don.
- Contact for additional guidance:
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