

# Santa Ana College

## Educational Master Planning Project

January 2024 Update

The Educational Master Planning Project for Santa Ana College is moving along well. The College EMP process is part of the district-wide integrated planning process that includes Santa Ana College, Santiago Canyon College, and the District Services Office.

This month, the team of Collaborative Brain Trust (CBT) professionals facilitated a districtwide retreat for the Comprehensive Master Plan to develop the broad Strategic Directions that will guide RSCCD for the next eight years. Participants included the Chancellor's Cabinet and the districtwide Planning and Organizational Effectiveness Committee (POEC) which has representatives from each college and the district services office. The participants collaborated to develop four districtwide strategic directions. Following the session, the strategic direction recommendations were shared with the EMP Task Forces at each college and the DSO, and then they were presented to the Board Institutional Effectiveness Committee. The Committee members supported the strategic directions, and they were presented to the District Council on January 29th. They will be presented to the Board of Trustees for consideration on February 12, 2024.

The Institutional Research team continued to meet to provide consistent data sources and develop a variety of data dashboards.

The CBT team facilitated the regular monthly SAC EMP Task Force meeting, presenting the last round of internal and external data and a summary of the listening sessions themes.

During January, the SAC EMP Task Force also held two additional, two-hour meetings led by Dr. Jeffrey Lamb, Vice President of Academics Affairs. The first session allowed the group to hold a deep dive discussion regarding the internal and external data presented at the previous Task Force meetings. At the second session, the EMP Task Force reviewed the draft Challenges and Opportunities section of the plan.

The following list of activities took place during the month of January:

- During the first half January, the CBT consultants analyzed stakeholder feedback from 37 internal and external listening sessions held in November and December and developed 10 main themes to help summarize the key ideas and activities. Numerous subsets were also created to provide specific examples or details.
- January 11, the SAC EMP Task Force held a “deep dive” data analysis session facilitated by Dr. Jeffrey Lamb.
- January 17, members of the SAC EMP Task Force attended a districtwide retreat for the Comprehensive Master Plan to develop the broad Strategic Directions.
- January 18, CBT facilitated the monthly SAC EMP Task Force meeting. KC Greaney, CBT research team member, presented economic scan highlights, employee data, and student outcomes data. Dr. Lori Bennett presented the 10 main themes from the listening sessions.
- January 29, the SAC EMP Task Force met to review the draft Challenges and Opportunities section of EMP document prepared by the CBT team. The meeting was facilitated by Dr. Jeffrey Lamb.

Phase I of the EMP project is complete and Phase II is almost finished. This work has prepared the EMP Task Force for the next important step – Phase III and development of the goals and objectives.

On February 21 and 22, the EMP Task Force and President's Cabinet members will participate in two four-hour sessions to develop Santa Ana College's goals and objectives. On February 23, the district will hold a Joint Session with representatives from SAC, SCC, and the DSO to share highlights from each of their plans and explore areas for support and collaboration across the district.

The three phases of the project, and their respective timelines, are outlined below.

#### Project Phases and Timeline

The project's three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)