

Santa Ana College

Educational Master Planning Project

December 2023 Update

The Educational Master Planning Project for Santa Ana College continues to progress on schedule. The College EMP process is part of the district-wide integrated planning process that includes Santa Ana College, Santiago Canyon College, and the District Services Office.

This month, the Collaborative Brain Trust (CBT) professionals continued to facilitate “listening sessions” where both internal participants (employees and students) and external participants (community representatives and educational partners) provided essential input to help inform college planning for the next several years. Another vital part of Phase I – *the Discovery Phase* – is the continued work by the institutional research team to develop, analyze, and present a variety of internal and external data. This dedicated team includes researchers from the district, both colleges, and CBT. The monthly data presentations to the Educational Master Plan (EMP) Task Force are well-prepared and informative. Copies of the PowerPoint presentations are available on the EMP webpage.

The following list of activities took place during the month of December:

- December 6, CBT held the final “listening sessions” with internal stakeholders at the college to gather input from faculty, classified professionals, students, and administrators.
- December 7, CBT held the final “listening sessions” with external stakeholders (via Zoom) to gain a well-rounded understanding of the needs of the College’s educational partners and local community.
- December 7, CBT facilitated the monthly EMP Task Force meeting. KC Greaney, CBT research team member, and Dr. Daniel Martinez, Associate Director of Institutional Research, Planning, & Institutional Effectiveness, presented a variety of internal student data findings to the EMP Task Force.
- During the month of December, the CBT team continued to analyze a variety of data reports and developed key themes arising from the listening sessions.

In January, CBT will meet with the EMP Task Force to present the final portion of data analysis and the listening session themes. In addition, the team will begin Phase II of the EMP project. The three phases of the project, and their respective timelines, are outlined below.

Project Phases and Timeline

The project’s three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)