

Santa Ana College

Educational Master Planning Project

October 2023 Update

The Educational Master Planning Project for Santa Ana College is underway. The *Collaborative Brain Trust (CBT)* was engaged by the College to provide technical support services and facilitation for developing the next four-year Educational Master Plan 2024-2028. Dr. Jeffrey Lamb serves as the administrative co-chair of the Educational Master Plan Task Force and as the direct liaison to CBT for the project. Jennifer Valencia serves as the logistics coordinator. The College EMP process is part of the district-wide integrated planning process.

The team of CBT professionals have begun working on Phase I – the Discovery Phase of the project. The three phases of the project, and their respective timelines, are outlined below. The project will continue over the next several months and will conclude in March, 2024.

During a campus site-visit October 9-12, CBT consultants:

- held an initial organizational kickoff meeting with Dr. Nery and President's Cabinet,
- met with the EMP project institutional research team, which included members from the College, the District, and CBT to review data needs for the project,
- presented an overview of the project to College Council via zoom,
- met with Dr. Lamb, Dr. Martinez, and Jennifer Valencia to discuss the project framework, timing, and logistics, and
- attended Chancellor's Cabinet to review the district-wide integrated planning project.

On October 13th, CBT consultant, Dr. Lori Bennett, presented an overview of the EMP project (via Zoom) during the Santa Ana College Planning Summit.

Also, during October:

- Dr. Daniel Martinez, Director of Institutional Research, worked collaboratively with district research staff members and the CBT research consultant to begin developing internal and external scans data as part of the discovery phase.
- Kc Greaney, CBT research consultant, presented a district-wide external data summary to the district Planning and Organizational Effectiveness Committee.
- Jennifer Valencia, Executive Secretary, Vice President's Office, Academic Affairs, began organizing the College "listening sessions", collaborating with several administrators and faculty members to identify college groups and community partners with whom the CBT team will meet to hear perspectives on priorities for the College's next four-year EMP. These in-person and Zoom sessions will be conducted in November and December.
- The College developed an Educational Master Plan 2024-2028 webpage which will be used to share information with the college and community throughout this planning process.

Project Phases and Timeline

The project's three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)

Each month, a one-page update like this one will be posted to the College website to keep everyone apprised of the project's activities and progress. A brief Project Overview and other documents from the project can also be found there. The next Monthly Update will be in late November.