

**SANTA ANA COLLEGE**  
**Enrollment Management Committee**

Tuesday, September 19, 2023

3:30pm – 5:00pm, Zoom

**Agenda**

- Welcome
  - Committee Membership, Scope, and Purpose
- Current Enrollment—*Dr. Lamb/Dr. Kennedy*
  - Summer
  - Fall
- 2023-24 Annual Targets – *Dr. Lamb/Dr. Kennedy*
- Update Enrollment Management Plan
  - Cambridge West
  - General Content
    - Missing Elements
    - Alignment with Ed Master Plan
    - Completion Agenda
  - Data Components
  - Timeline to Completion
- Workgroups (Breakouts)
  - Evaluate
  - Recommendations
  - Membership
    - Guided Pathways Scale of Adoptions and Assessment
    - Increased Efficiencies (Tools/Reports)
    - Increased Efficiencies (Calendar/Timelines)
    - Target-Setting (All areas of SCFF)
    - Marketing
- Discussion Topics:
  - Self Service/Student Perspective Confusion – *Dr. Saeid Eidgahy*
- Goal Setting and Committee Evaluation (Breakouts)
- Review Combined Calendar of Practices, Roles, and Key Questions/Data
  - Instruction Office – *Dr. Jeffrey Lamb*
  - Budget Office – *Mark Reynoso*
  - Student Services – *TBD*
  - Marketing – *Dalilah Davaloz*

**Santa Ana College Mission Statement**

Santa Ana College inspires, transforms, and empowers a diverse community of learners.

- Future Meetings:
  - October 17<sup>th</sup> 3:30-5:00 p.m.
  - November 21<sup>st</sup> 3:30-5:00 p.m.

**Appendix:**

[CCCCO Vision 2030](#)

Academic Affairs Completion Agenda:

- Catalog Review
- Program Mapping
- Course/Program Currency
- Apprenticeship Programs
- Inmate Education
- AB 1705 Implementation Grant
- Curriculum and Equity
- Declare a Major Campaign

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