

**SANTA ANA COLLEGE**  
**Enrollment Management Committee**  
Tuesday, November 21, 2023  
3:30pm – 5:00pm, Zoom

**Agenda**

- Welcome
- Approval of Minutes – September 19, 2023
- Current Enrollment—*Dr. Lamb/Dr. Kennedy*
  - Summer
  - Fall
- Update Enrollment Management Plan
  - Planning Principles
    - Purpose Statement (pg. 27)
  - Operational Definitions (pg. 28)
  - Guiding Principles (pg. 30)
  - Guiding Questions (pg. 10 and 12)
  - SEM Cycle
    - Relationship to Planning
  - Planning Framework
    - Goals to Strategies
    - Goals to Measurable Outcomes
    - Guiding Questions (pg. 14)
  - DATA
    - External Internal
  - SEM Institutional Self-Assessment (pg. 33)
- Future Meetings:
  - February 20, 2024 3:30-5:00 p.m.

## **Appendix:**

### [CCCCO Vision 2030](#)

#### Academic Affairs Completion Agenda:

- Catalog Review
- Program Mapping
- Course/Program Currency
- Apprenticeship Programs
- Inmate Education
- AB 1705 Implementation Grant
- Curriculum and Equity
- Declare a Major Campaign

#### **Santa Ana College Mission Statement**

Santa Ana College inspires, transforms, and empowers a diverse community of learners.