

SAC COLLEGE COUNCIL MINUTES
February 24, 2021

PRESENT: Marilyn Flores
Vaniethia Hubbard
Bart Hoffman
Jim Kennedy
Jeff Lamb
Roy Shahbazian
Monica Zarske
Sean Small
Madeline Grant
Monica Renteria

GUESTS:

Nhadira Brathwaite Johnson
Carrie Cornwall
Maria Dela Cruz
Brenda Estrada
Alicia Kruienza
Janice Love
Teresa Mercado-Cota
Veronica Oforlea
Fernando Ortiz
Leisa Schumacher
John Steffens

LIAISON: Scott Baker
Christina Romero

ABSENT: Norma Castillo

I. Call to Order

Marilyn Flores called the meeting to order at 9:04 a.m. and welcomed the new Interim Public Information Officer (PIO) Nhadira Brathwaite Johnson.

II. Routine Items

1. Approval of Minutes
February 12, 2021 – Bart Hoffman made a motion to approve the February 12th minutes, with Monica Zarske seconding the motion with amended pages to page 3. The motion was approved with no oppositions and no abstentions.
2. President's Report – Marilyn Flores provided an update on Athletics and Spring sports in the region and noted the concern voiced by the Orange Empire Conference regarding the variation of testing provided to student athletes and that all competing Community Colleges should have the same level of testing. Marilyn acknowledged and thanked Jeff Lamb and Doug Manning for their efforts. She summarized the COVID-19 Point of Distribution (POD) updates, reported over one million people have registered through the Othena app and encouraged everyone to register now to be in the queue once the vaccines are available to the 1B group. She noted the POD contract will end May 31, 2021.

Education Master Plan: Marilyn provided an overview and reported the following are the next steps:

- 1) All recommendations will be presented at the March 24th meeting for review. A request was made to ASG and Academic Senate to bring their constituency feedback forth to the April 14th meeting. Roy Shahbazian noted the item would be on the April 13 Academic Senate meeting agenda.
- 2) Tentative approval is planned for the April 14th meeting.
- 3) The revised plan will be send out to all College Council.

SAC Strategic Marketing Plan: Guest Carrie Cornwall provided an overview of the Messaging Survey and summarized the results of the #Tagline recommendations. "Always Rising" was the top

recommendation, followed by “Yes, You Can” and “Lifelong Learning”. Alicia Kruizenga and Roy Shahbazian both recommended students be surveyed to provide their feedback. It was recommended that the survey should be based on first impression rather than providing background on each #tagline. Madeline Grant recommended including Middle College High School students in the survey as well. Monica Renteria noted her #1 choice was “Focused on Your Future” and #2 choice “Invest in You”. Madeline Grant made a motion to approve the top recommendations, with a second motion from Maria Dela Cruz. The motion was approved with no oppositions and no abstentions. It was recommended to prepare a one-click separate survey to Students, Staff and Faculty, which would include the following selections: 1) Always Rising, 2) Focused on Your Future, and 3) Other. Monica Zarske made a motion to approve the survey recommendations with a second motion from Jim Kennedy. The motion was passed with 6 Ayes, no oppositions and no abstentions.

Next steps: The #tagline survey results will be brought back to the March 10th College Council meeting.

3. Action Items - None

III. Constituent Reports

1. **ASG** – Monica Renteria reported on the upcoming Ask the Doctor and Fitness Friday events, new member interviews and that the ASG Vice President (V.P.) had voluntarily stepped down and that she would be appointing a new ASG V.P. She concluded her report by noting that she is the voting delegate for CACC and that an Ad Hoc Committee was formed for review of the Education Master Plan.
2. **Academic Senate** – Roy Shahbazian reported on the highlights from the February 23rd meeting, which included a recommendation to extend the P/NP and EW deadlines for Intersession and Spring 2021, Block Scheduling, participation of Academic Senators in workgroups and 1st review of the Education Master Plan provided by Janice Love.
3. **Classified** – No report provided (Sean Small departed early)
4. **Public Safety** – Scott Baker reported on the changed traffic pattern on campus and reminded everyone to be aware.
5. **Student Services** – Vaniethia Hubbard reported on the hours of the Health & Wellness Center (HWC) for both in-person (Monday-Wednesday, 10:00 a.m. – 2:00 p.m.) and remote, the collaborative partnership between ASG and HWC and reminded everyone of today's Black History Month (BHM) event. She continued with an update on student Hotspots noting a vendor has been identified by District ITS and that the cost for these items will be funded by CARES monies. She provided a summary of the USC E-Convening Equity Alliance events, noted the 5 representatives from SAC attending the events and the debrief that occurs after each event noting steps for cultivating change. Her report was concluded with a reminder to register for the BHM closing event with Dr. Joy DeGruy.
6. **Academic Affairs** – Jeff Lamb reported on the enrollment numbers and decline in student headcount to date. He noted we need to determine how to encourage students to return to SAC. The Guided Pathway (GP) updates will be sent out via email to everyone by Leisa and noted that much work is occurring. He noted the GP SOAA was approved by Academic Senate. His report was concluded with an update on Accreditation noting the 1st Draft of the ISER is in progress, collaboration continues between SAC and the District

and that our planning efforts are on target to meet the Board of Trustees meeting deadline, as well as the submission deadline in August 2021.

7. **Continuing Education** – Jim Kennedy reported on the enrollment numbers to date, highlighting that the yearly target has been met and that it is anticipated that that we will close out the term with 4,000 FTES earned. This represents a 3-year high. Marketing efforts are underway for Summer 2021 with Distance Education and Online class offerings included. He concluded his reporting noting the ad vocation to continue with Census Based apportionment for Non-Credit (NC) and that NC will be mostly remote with limited F2F for Summer 2021.
8. **Administrative Services** – Bart Hoffman reported on the recent discussions at the Fiscal Resources Committee (FRC) meeting related to hold harmless. He highlighted the importance of the benefit of hold harmless to the colleges and noted the District is currently held harmless. Bart Hoffman and Arlene Satele will lead the efforts of the newly formed workgroup and review the results. If the hold harmless recommendation is not approved, SAC would shift \$1.8 million from its budget to SCC. Madeline Grant inquired about the representation on FRC. Bart concluded his report noting construction is slated to begin in March on the new Health Science building and that the pending legal issues with the Science Center have been resolved.
9. **Student Information Support** – John Steffens reported on the recent updates with the migration away from Web Advisor to Self Service and that Web Advisor would continue through Summer 2022. He also noted the BETA testing group for faculty components, student notices in Self Service and the efforts continuing with the SAC website updates.
10. **College Advancement/Foundation** – No report provided (Christina Romero departed early).
11. **Public Affairs** – Teresa Mercado-Cota reported on the OCTA and Street Banner ads being finalized this week, the digital efforts with google ads, digital newsletter and promotional efforts for GR8 weeks, which begins April 12th. She concluded her report reminding everyone to register for the BHM closing event with Dr. Joy DeGruy, the March 19th Women's History Month event with Dolores Huerta and that efforts are underway to resolve the hiccups with Closed Captioning.
12. **Research** – Janice Love reported on the upcoming surveys planned: 1) Students-USC Campus Climate, 2) Employment Engagement-Rob Johnstone, 3) Annual Campus Climate and 4) COVID-19 Crisis (redo to students).

IV. Other

V. Next Meeting and Adjournment

The next meeting will be Wednesday, March 10, 2021 at 9:00 a.m. via Zoom. Marilyn Flores adjourned the meeting at 11:00 a.m. Monica Zarske made a motion to approve, with Vaniethia Hubbard seconding the motion. The motion was approved with no oppositions and no abstentions.