



SAC Conference Summary

For groups attending, a group summary is preferred.

Email a digital PDF of the completed SAC Conference Summary form to ProfessionalDevelopment@sac.edu.

Names of Attendee(s): Mark Reynoso

Conference Title: 2019 CCCAOE Fall Conference

Conference Date(s): 10/15/19 to 10/18/19

Conference Sponsoring Organization: CCCAOE

1. Summary – What can you share with the SAC community about this conference. Provide your takeaways and the impact they will have on student success/equity.

Student enrollment has continued to decline throughout the state. It is up to the colleges to create interesting and up to date programs that will attract students to enroll.

This conference was great at highlighting in demand 21 century career skill sets needed and how to embed them in our CTE college programs.

One interesting trend mentioned was the Cannabis industry and how quickly it is growing in legal states. The college could create a program to teach our students the correct ways to grow & cultivate, extract - to create cannabis infused products and also help with business plans. Other trends in high demand are social media influencer's (to help local business create an on-line presence) and athletic trainer's.

With the new SCFF now in effect it is very important we continue to grow our college FTES and retain our large college status. CTE programs can play a vital role in this success and growth.

2. How will you share what you learned in this conference? Check one or more boxes below.

- Debrief with department and/or committee.
- Provide Professional Development workshops.
- Lead a community of practice.
- Provide other post-conference debriefing.

Other, please specify: