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Implicit Differentiation:

1) Suppose the VeeCam Company determines that the price-demand equation for their economy tripod is given by: $p+2 x p+x^{2}=125$ where x represents the demand for tripods in thousands and p represents the price in dollars. Determine $\frac{d p}{d x}$. Evaluate and interpret $\mathrm{dp} / \mathrm{dx}$ at $(2.5,19.5)$.

## Related Rates:

2) Past records of the TechTop Company determine that the revenue for the number of software suites produced and sold is given by: $R=90 x-x^{2}$, where x is the units produced and sold and R is the revenue in dollars. The company also finds that the software is selling at a rate of 5 suites per day. How fast is the revenue changing when 40 suites are being produced and sold?
3) The SoftSkirt Company determines that the monthly revenue for a new style skirt is given by: $R=60-\frac{1}{2} x^{2}$, where x is the number of skirts produced and sold in hundreds, and R is the revenue in thousands of dollars. Determine the rate of change in the revenue with respect to time at a production level of $x=3$ and production increasing by 20 hundred skirts per month.
4) When the price of a certain commodity is $p$ dollars per unit, the manufacturer is willing to supply x thousand units where, $x^{2}-2 x \sqrt{p}-p^{2}=31$ How fast is the supply changing when the price is $\$ 9$ per unit and is increasing at the rate of 20 cents per week?
5) When the price of a certain commodity is $p$ dollars per unit, consumers demand $x$ hundred units where $75 x^{2}+17 p^{2}=5300$. How fast is the demand changing with respect to time when the price is $\$ 7$ and is decreasing at a rate of 75 cents per month.

## Answers:

1) $\frac{d p}{d x}=\frac{-2 x-2 p}{1+2 x}$, when the demand is 2.5 thousand tripods and the price is $\$ 19.50$, the price is decreasing at a rate of $\$ 7.33$ per thousand tripods
2) Revenue is increasing at a rate of $\$ 50 /$ day, when 40 suites are produced and sold.
3) When 300 skirts are sold and increasing by $2000 /$ month, the revenue is decreasing at a rate of \$60,000/month,
4) The supply is increasing at a rate of 206 units/week (you must use $x=14$ )
5) The demand is increasing approx 15 units/month (use dp/dt $=-0.75$ )
