

## Interpreting Derivatives

Derivatives tell you how fast a function is changing (increasing or decreasing) at a given moment in time...

Given the function  $f(x)$  then the derivative  $f'(x)$  can generally be interpreted.....

When \_\_\_\_\_ the Function is increasing/decreasing at a rate of  $f'(x)$  units/ x

**Example 1:** Given the revenue function  $R(x)$  where  $x$  is units produced and sold.  $R'(3) = 8$  could be interpreted as:

When the 3<sup>rd</sup> unit is sold the revenue is increasing at a rate of 8 dollars/unit

**Example 2:** Given a population function  $P(x)$  for a certain city, where  $x$  is the years since 1980 and  $P(x)$  is the population of people in hundreds.  $P'(7) = -57$  could be interpreted as....

In 1987, the population is decreasing at a rate of 5700 people/year