

DIGITAL MEDIA ARTS

A.A. DEGREE

Description

The Digital Media Arts program focuses on a rigorous program of design and media coursework in preparation for a career in digital media, digital design, design development and media publishing. The program develops visual communication skills in print, web and media development.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Practice creative self-improvement through critical evaluation, application of design vocabulary and personal creative application.
2. Create unique visual communication packages in print, web and media design.
3. Create unique graphics for application across multiple media platforms.
4. Practice all aspects of the design production process in a professional manner, through client-based interactions, project management, and observation of deadlines.

Degree Requirements:

Basic Foundations

Credit Hours: (9 Required)

DM195	Introduction to Digital Media Arts	3
DM121A	Fundamentals of Typography	3
DM113 or	Introduction to Digital Media Design Principles	3
ART110 or	Two-Dimensional Design	3
ART111	Three-Dimensional Design	3

Digital Design Development

Credit Hours: (9 Required)

DM121B	Advanced Typography	3
DM122	Graphic Design I	3
DM168	Graphic Design II: Branding and Identity	2
DM164	Web Design	3
DM191A	Layout Design	3
DM124	Cooperative Work Experience - Occupational	1 - 4

Electives

Credit Hours: (6 Required)

DM113	Introduction to Digital Media Design Principles	3
DM162	Digital Illustration I	3
DM192A	Digital Illustration II: Advanced Topics	3
DM121B	Advanced Typography	3
DM191A	Layout Design	3
DM164	Web Design	3
DM115A	Single-Camera Production and Editing	3
DM193	Motion Graphics with Adobe After Effects	3
DM196A	3D Modeling: The Fundamentals	3
DM196B	3D Modeling Intermediate	3
ART130	Introduction to Drawing	3
ART141	Beginning Painting	3
ART111	Three-Dimensional Design	3

ENTR105	Social Media, Bootstrapping, and Market Validation	2
CMPR112	Java Programming	3
CMPR118	JavaScript Programming	3
DM107	History of Animation	3
DM124	Cooperative Work Experience - Occupational	1 - 4
ART100 or ART100H	Introduction to Art Concepts	3
	Honors Introduction to Art Concepts	3
CMSD102	Multimedia Storytelling	3
CMSD103	Introduction to Visual Communications	3
PHOT180	Beginning Photography	3

Total: 24

Approval Dates:

CIC Approval Date: 12/05/2016

Generated on: 3/2/2021 5:07:16 PM