

Motivate, Innovate, Communicate

The program is approved by the Western Association of Food Chains, and persons completing the prescribed courses are eligible to receive both the ECC Certificate of Competence and the WAFC Retail Management Certificate. The WAFC Retail Management Certificate is a specially recognized program designed to prepare individuals for the fast-paced retail industry. This program is also intended to help students develop an understanding of the retail manager's job and the requirements for success in the retail environment.



“Established in 1921, the WAFC is focused on providing educational opportunities for food industry associates.”



Global Business & Entrepreneurship (GBE)

The GBE department consists of 4 Academic Programs:

1. International Business
2. Entrepreneurship & Innovation
3. Management
4. Contemporary Marketing

If you are interested in a degree and/or certificate in any of these areas and have questions, go to sac.edu/gbe or contact faculty staff:

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SAC Nondiscrimination Policy Statement

The Rancho Santiago Community College District is committed to equal opportunity in educational programs, employment, and all access to institutional programs and activities.

The District, and each individual who represents the District, shall provide access to its services, classes, and programs without regard to national origin, religion, age, gender, gender identity, gender expression, race or ethnicity, color, medical condition, genetic information, ancestry, sexual orientation, marital status, physical or mental disability, pregnancy, or military and veteran status, or because he or she is perceived to have one or more of the foregoing characteristics, or based on association with a person or group with one or more of these actual or perceived characteristics.

The Chancellor shall establish administrative procedures that ensure all members of the college community can present complaints regarding alleged violations of this policy and have their complaints heard in accordance with the Title 5 regulations and those of other agencies that administer state and federal laws regarding nondiscrimination.

No District funds shall ever be used for membership, or for any participation involving financial payment or contribution on behalf of the District or any individual employed by or associated with it, to any private organization whose membership practices are discriminatory on the basis of national origin, religion, age, gender, gender identity, gender expression, race, color, medical condition, genetic information, ancestry, sexual orientation, marital status, physical or mental disability, pregnancy, or military and veteran status, or because he or she is perceived to have one or more of the foregoing characteristics, or because of his or her association with a person or group with one or more of these actual or perceived characteristics. Inquiries regarding compliance and/or grievance procedures may be directed to District's Title IX Officer and/or Section 504/ADA Coordinator, RSCCD Title IX Officer and Section 504/ADA Coordinator: Judy Chitlik, 2323 N. Broadway, Santa Ana, CA 92706, 714-480-7489.



SANTA ANA COLLEGE

1530 W. 17th Street, Santa Ana, CA 92706 • www.sac.edu

Retail Management

A.A. DEGREES & CERTIFICATES



Become a manager in the retail industry.

Gain skills and knowledge to be competent in frontline management in a retail environment including managing a small retail outlet, a section or department within a larger retail store or a small business-to-business outlet.

Unlock your potential.
It starts at SAC.

Retail Management

A.A. DEGREE AND CERTIFICATE

Units

MANAGEMENT CLASSES

BUS 120 / MGMT120	Principles of Management	3
BUS 121 / MGMT 121	Human Relations & Organizational Behavior	3
BUS 222 / MGMT 122	Business Writing Business Communications	3

MGMT 135	Human Resource Management	3
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Include These Business Classes

ACCOUNTING

ACCT 101	Financial Accounting	4
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COMPUTER SCIENCE

CMPR 100	The Computer & Society	3
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MARKETING

MKTG 111	Principles of Retailing	3
MKTG 113	Principles of Marketing	3

Earn your certificate in two semesters! CERTIFICATE Total Units:	25
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General Education Requirements	35
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A. A. DEGREE Total Units:	60
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The art and science of management can be applied to any discipline. When selecting your elective classes for your degree, consider the specialty or area of expertise that will most help you in your career.

General Education Requirement

Your success in a career in retail will be accelerated by your education culminating with an AA degree in Retail Management. Completing your general education requirement along with the core courses in business, marketing, management and accounting is the key to achieving that success.

Planning to Transfer?

Degree requirements differ between Santa Ana College and the CSU, UC, and private institutions. Visit your Faculty Advisor.

College Certificate Program Advances Retail Careers

Retail is a rapidly growing industry with an increasing need for an educated workforce to fill opportunities in: management and operations, sales and marketing, customer service, human resources, accounting, logistics and supply chain management, merchandising, design, information technology, legal, just to name a few!

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