GBE

Entrepreneurship & Innovation

Entrepreneurship and Innovation

Start Here

Core Course
Fall, Spring & Summer
Mondays: 6:00 – 9:00 pm
& online

ENTR 100
Introduction to Innovation & Entrepreneurship
3 units – 16 weeks

Fall Semester

Opportunities Track
Fall Semester
Tuesday 6:00 – 10:00 pm

ENTR 101
Entrepreneurs and Success
1 unit – 4 weeks

ENTR 102
Entrepreneurial Ideas and Creativity
1 unit – 4 weeks

ENTR 103
Innovations and Opportunities
2 units – 8 weeks

Validation Track
Fall Semester
Thursday 6:00 – 10:00 pm

ENTR 104
Business Model
2 units – 8 weeks

ENTR 105
Market Validation & Bootstrap Marketing
2 units – 8 weeks

Spring Semester

Resources Track
Spring Semester
Tuesday 6:00 – 10:00 pm

ENTR 106
Building an Entrepreneurial Team
2 units – 8 weeks

ENTR 107
Money, Finance & Accounting for Entrepreneurs
2 units – 8 weeks

Planning Track
Spring Semester
Thursday 6:00 – 10:00 pm

ENTR 108
Business Plan for Entrepreneurs
2 units – 8 weeks

ENTR 109
Powerful Presentations
2 units – 8 weeks

Finish Here

Capstone Classes
Fall & Spring Semesters
Dates & times vary

ENTR 110
Capstone Business Simulations
3 units

OR

ENTR 111
Capstone Entrepreneurial Case Studies
3 units

OR

BUS 170
Small Business Management
3 units