Santa Ana College

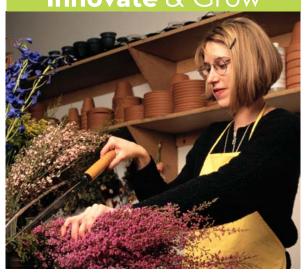
Entrepreneurship & Innovation

Degree & Certificate/Requirements

	Units
Introduction to Entrepreneurship	3
Opportunities Track	4
Validation Track	4
Resources Track	4
Planning Track	4
Elective or Capstone	3
Certificate Total Units:	22
General Education	38
AA Degree Total Units	60

Earn your certificate in two semesters!

Innovate & Grow



Program Information

GBE Department website:

www.sacgbe.org

Faculty

Glenn Doolittle 714-564-6776 Doolittle_glenn@sac.edu

Madeline Grant 714-564-6789 Grant_madeline@sac.edu

Gabriel Shweiri 714-564-6753 Shweiri_gabriel@sac.edu

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SAC Nondiscrimination Policy Statement

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SANTA ANA COLLEGE 1530 W. 17th Street, Santa Ana. CA 92706 • www.sac.ee

Entrepreneurship & Innovation DEGREE & CERTIFICATE



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Santa Ana College

Entrepreneurship & Innovation

DEGREE & CERTIFICATE



3 unit - Full semester class

Entr 100 - Introduction to Entrepreneurship

Learn that venture creation is a process. Learn about the types of ventures one can create and explore their stories. Learn to see opportunities. Discover the resources necessary to turn a dream into a business reality.

Complete All Sequence Courses Offered In Fall and Spring



1 Elective, 3 unit - Full semester classes

Entr 110 - Capstone Business Simulation

Participate in a realistic hands-on business simulation. Learn real world business principals in an exciting business context.

OR

Entr 111 - Capstone Entrepreneurial Case Studies

Discuss entrepreneurial business cases in a highly interactive environment.

OR

Bus 170 - Principles Small Business Management

Practical business skills needed to start and operate a small business.



Sequential Classes

Opportunities Track

Tuesday nights 6 - 10 pm

Entr 101 - Entrepreneurs & Success (1 unit - 4 weeks)

Entr 102 - Entrepreneurial Ideas & Creativity
(1 unit - 4 weeks)

Entr 103 - Innovation & Opportunities (2 units - 8 weeks)

Validation Track
Thursday nights 6 - 10 pm

Entr 104 - Business Models (2 units - 8 weeks)

Entr 105 - Social Media & Bootstrap Marketing (2 units - 8 weeks)

Resources Track

Tuesday nights 6 - 10 pm

Entr 106 - Building an Entrepreneurial Team (2 units - 8 weeks)

Sequential Classes

Entr 107 - Money, Finance and Accounting for Entrepreneurs
(2 units - 8 weeks)

Planning Track

Thursday nights 6 - 10 pm

Entr 108 - Business Plans for Entrepreneurs (2 units - 8 weeks)

Entr 109 - Powerful Presentations (2 units - 8 weeks)

NOTE: Sequential classes run 4 or 8 weeks each. Take all of the classes in a track and you will finish the entire sequence in 1 semester.

SAC Partners:

YEP Young Entrepreneurship Program

SBDC Small Business Development Center

CITD California Centers for International Trade Development

Harvard Business School Alumni Association of Orange County

