

Santa Ana College  
**Entrepreneurship  
 & Innovation**

**Degree & Certificate/Requirements**

	Units
Introduction to Entrepreneurship	3
Opportunities Track	4
Validation Track	4
Resources Track	4
Planning Track	4
Elective or Capstone	3
Certificate Total Units:	22
General Education	38
AA Degree Total Units	60

**Earn your certificate  
 in two semesters!**

**Innovate & Grow**



**Program Information**

**GBE Department website:**  
[www.sacgbe.org](http://www.sacgbe.org)

**Faculty**

**Glenn Doolittle**  
 714-564-6776  
[Doolittle\\_glenn@sac.edu](mailto:Doolittle_glenn@sac.edu)

**Madeline Grant**  
 714-564-6789  
[Grant\\_madeline@sac.edu](mailto:Grant_madeline@sac.edu)

**Gabriel Shweiri**  
 714-564-6753  
[Shweiri\\_gabriel@sac.edu](mailto:Shweiri_gabriel@sac.edu)

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**SANTA ANA COLLEGE**

1530 W. 17th Street, Santa Ana, CA 92706 • [www.sac.edu](http://www.sac.edu)

**Entrepreneurship  
 & Innovation**

**DEGREE & CERTIFICATE**



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**Santa  
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Entrepreneurship & Innovation  
DEGREE & CERTIFICATE

Start Here

3 unit - Full semester class

**Entr 100 - Introduction to Entrepreneurship**

Learn that venture creation is a process. Learn about the types of ventures one can create and explore their stories. Learn to see opportunities. Discover the resources necessary to turn a dream into a business reality.

Complete All Sequence Courses  
Offered In Fall and Spring

Finish With

1 Elective, 3 unit - Full semester classes

**Entr 110 - Capstone Business Simulation**

Participate in a realistic hands-on business simulation. Learn real world business principals in an exciting business context.

OR

**Entr 111 - Capstone Entrepreneurial Case Studies**

Discuss entrepreneurial business cases in a highly interactive environment.

OR

**Bus 170 - Principles Small Business Management**

Practical business skills needed to start and operate a small business.



Required Fall Classes

Sequential Classes

**Opportunities Track**

Tuesday nights 6 - 10 pm

**Entr 101** - Entrepreneurs & Success  
(1 unit - 4 weeks)

**Entr 102** - Entrepreneurial Ideas & Creativity  
(1 unit - 4 weeks)

**Entr 103** - Innovation & Opportunities  
(2 units - 8 weeks)

**Validation Track**

Thursday nights 6 - 10 pm

**Entr 104** - Business Models  
(2 units - 8 weeks)

**Entr 105** - Social Media & Bootstrap Marketing  
(2 units - 8 weeks)

Required Spring Classes

Sequential Classes

**Resources Track**

Tuesday nights 6 - 10 pm

**Entr 106** - Building an Entrepreneurial Team  
(2 units - 8 weeks)

**Entr 107** - Money, Finance and Accounting for Entrepreneurs  
(2 units - 8 weeks)

**Planning Track**

Thursday nights 6 - 10 pm

**Entr 108** - Business Plans for Entrepreneurs  
(2 units - 8 weeks)

**Entr 109** - Powerful Presentations  
(2 units - 8 weeks)

NOTE: Sequential classes run 4 or 8 weeks each. Take all of the classes in a track and you will finish the entire sequence in 1 semester.

**SAC Partners:**

**YEP** Young Entrepreneurship Program

**SBDC** Small Business Development Center

**CITD** California Centers for International Trade Development

**Harvard Business School Alumni**  
Association of Orange County

Everyone's an Entrepreneur

