

# Santa Ana College

## Educational Master Planning Project

February 2024 Update

Santa Ana College is in the final development stage of the Educational Master Planning Project. The College EMP process is part of the district-wide integrated planning process that includes Santa Ana College, Santiago Canyon College, and the District Services Office.

This month, the Collaborative Brain Trust (CBT) professionals facilitated a College Goal Setting session – an eight-hour interactive session, held over two days, which included the EMP Task Force, President’s Cabinet members, and the Associate Dean, Research, Institutional Effectiveness, and Planning. The group reviewed Trends and Planning Assumptions and current Challenges and Opportunities. These summaries were developed based on the quantitative and qualitative data presented to the Task Force over the prior several months. Using this information to ground their discussions, the Task Force developed four overarching Collegewide goals that align with the Districtwide Strategic Directions. Then, the group created three to five objectives for each goal. It was a busy, productive, collegial working session.

During the same week, Task Forces at Santiago Canyon College and District Services and Operations also met to create their goals and objectives. Following the goal setting sessions, members of the College EMP Task Forces and DSO Planning Task Force participated in a Districtwide joint planning session. During this meeting, teams from each college and the DSO shared their goals and objectives and some of the challenges and opportunities they considered during their planning process. Participants provided feedback to each other and discussed opportunities for the District to work together to achieve the Districtwide goals.

The following list of activities took place during the month of February:

- February 21-22, the SAC EMP Task Force, the Associate Dean, Research, Institutional Effectiveness, and Planning, and President’s Cabinet members participated in a Goal Setting Session to develop four-year goals and objectives.
- February 23, representatives from SAC, SCC, and the DSO participated in a Joint Session to share highlights from their respective plans and explore areas for support and collaboration across the district.

Phase II and III of the EMP project are now complete. In early March, the EMP Task Force will receive a copy of the Draft EMP to review prior to sending the plan through the College constituent review process.

The three phases of the project, and their respective timelines, are outlined below.

### Project Phases and Timeline

The project’s three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)