

# Santa Ana College

## Educational Master Planning Project

November 2023 Update

The Educational Master Planning Project for Santa Ana College is well underway. The *Collaborative Brain Trust (CBT)* was engaged by the College to provide technical support services and facilitation for developing the next four-year Educational Master Plan 2024-2028. Dr. Jeffrey Lamb serves as the administrative co-chair of the Educational Master Plan Task Force and as the direct liaison to CBT for the project. Jennifer Valencia serves as the logistics coordinator. The College EMP process is part of the district-wide integrated planning process.

The team of CBT professionals continued to work on Phase I – *the Discovery Phase* of the project. More than 200 internal and external stakeholders of Santa Ana College participated in listening sessions during November as part of the discovery process. In addition, the research team analyzed a variety of external data sources and presented a summary of their findings to the Santa Ana College Educational Master Plan Task Force and to the districtwide Planning and Organizational Effectiveness Committee.

The three phases of the project, and their respective timelines, are outlined below. The project will continue over the next several months and will conclude in March, 2024.

The following list of activities took place during the month of November:

- November 1, CBT presented an overview of the EMP project to the Institutional Effectiveness Committee (IE&A)
- November 14-17, CBT held several “listening sessions” with internal stakeholders at the college to hear ideas and perspectives from a wide array of faculty, classified professionals, students, and administrators. Participants shared their views regarding the highest priority needs for the college over the next four years.
- November 14-15, CBT also held several “listening sessions” with external stakeholders (via Zoom) to gain a more comprehensive understanding of the needs of the local community served and the needs of the college’s educational and community partners.
- The CBT research team member and Dr. Daniel Martinez, Associate Director of Institutional Research, Planning, & Institutional Effectiveness, continued to work collaboratively with the district researcher team to develop internal and external scans data as part of the discovery phase. The CBT team spent time analyzing the data and preparing a data summary presentation for the EMP Task Force.
- On November 17, CBT presented Part I of the Discovery Report to the EMP Task Force, and the Task Force spent time discussing key thoughts emerging from this data review.

During the month of December, the CBT team will continue to analyze a variety of data reports, will facilitate another set of listening sessions, and will present Part II of the Discovery Report to the EMP Task Force.

### Project Phases and Timeline

The project’s three phases and timeline are as follows:

- Phase I – Discovery Phase: Data Collection, Analysis, Synthesis (Oct – Dec 2023)
- Phase II – Portfolio Development & Planning Assumptions (Jan - Feb 2024)
- Phase III – Goal Setting & Recommendations (Feb – Mar 2024)